

# Generative Models for Discriminative Problems

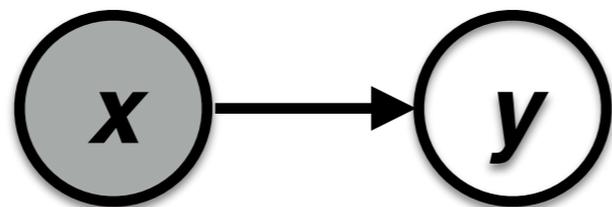
Chris Dyer  
DeepMind

# Terminological clarification

- A **discriminative problem**: for some input  $\mathbf{x}$ , find the most likely  $\mathbf{y}$  in a set  $\mathcal{Y}(\mathbf{x})$

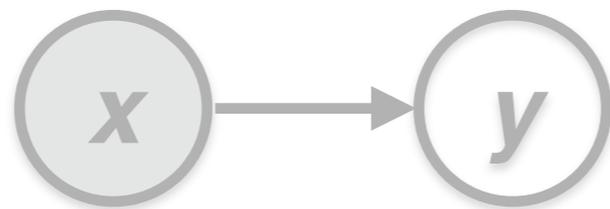
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- A **discriminative model** directly models  $p(\mathbf{y} | \mathbf{x})$   
logistic/linear/... regressions, MLPs, CRFs, MEMMs, seq2seq(+att)

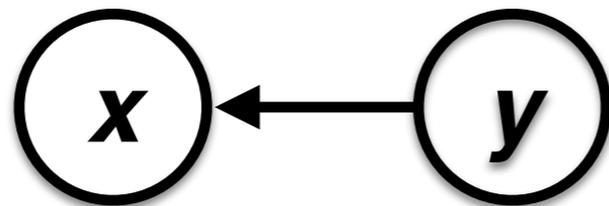


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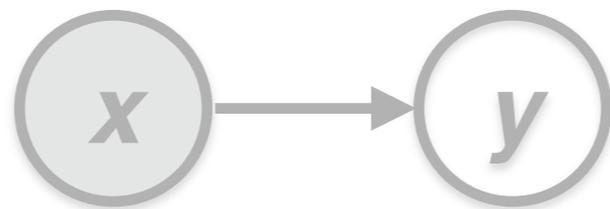


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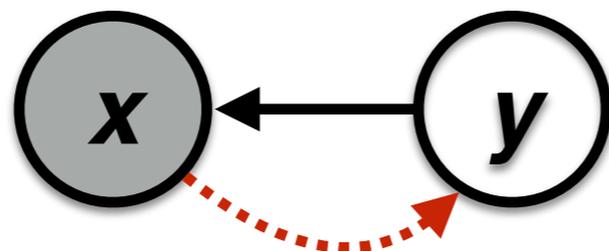


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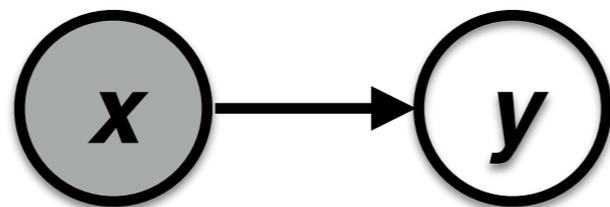


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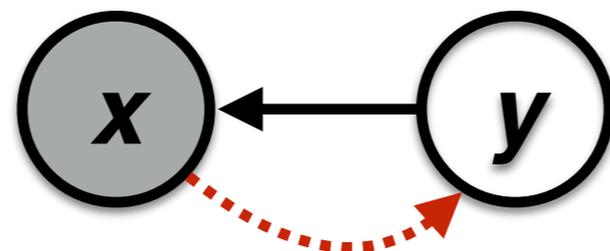


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system	BLEU	HTER	mTER
PBSY	25.3	28.0	21.8
HPB	24.6	29.9	23.4
SPB	25.8	29.0	22.7
NMT	31.1*	21.1*	16.2*

**Table 2:** Overall results on the HE Set: BLEU, computed against the original reference translation, and TER, computed with respect to the targeted post-edit (HTER) and multiple post-edits (mTER).

(Bentivogli et al., 2016)

# But why?

Exp-ID	Model	Unidi	1st pass Model Size
E8	Proposed	<b>5.6</b>	<b>0.4 GB</b>
E9	Conventional LFR system	6.7	0.1 GB (AM) + 2.2 GB (PM) + 4.9 GB (LM) = 7.2GB

**Table 5:** The improved LAS outperforms the conventional LFR system while being more compact. Both models use second-pass rescoring.

(Chiu et al., last week)

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**But didn't we use generative models  
and give them up for some reason?**

# Why not generative models?

- To use “generative models for discriminative problems” we must **model complex distributions** (sentences, documents, speech, images)
  - Complex distributions → lots of bad independence assumptions  
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# Case studies

- **Text categorization**

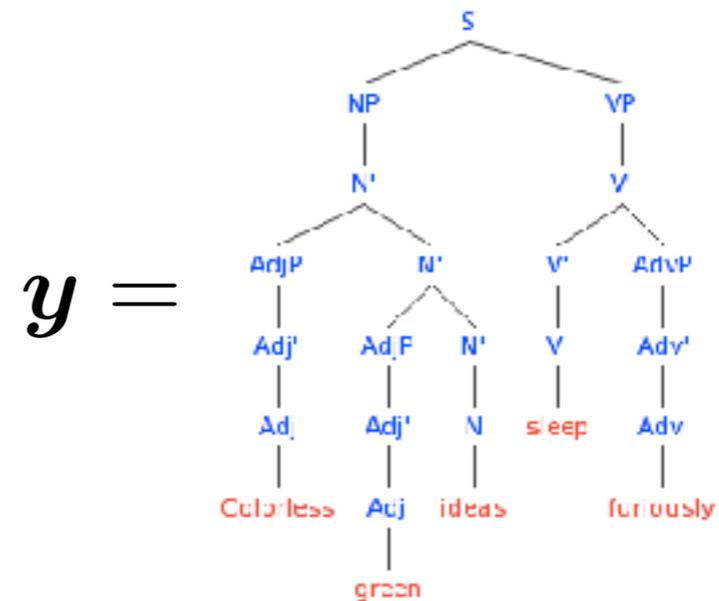
$x =$  

The image shows a screenshot of a news article snippet. The title is "US surrounds new London embassy with a moat". The text below the title describes the new US embassy in Nine Elms as a heavily defended, delicate glass box. It mentions that the architect calls it a "crystaline radiant beacon" and that it resembles a corporate cube. It also notes that it is one of the world's most expensive embassies, costing a cool \$400 million, and that remarkably, not a cent of US taxpayer money has been spent. The article mentions Ambassador William Miller, principal deputy director of the Bureau of US Overseas Buildings Operations, confirming that the new building "was entirely funded from the proceeds of real estate sales".

$y =$  POLITICS

- **Syntactic parsing**

$x =$  Colorless green ideas  
sleep furiously



- **Sequence to sequence transduction**

$x =$  Welcome to Okinawa

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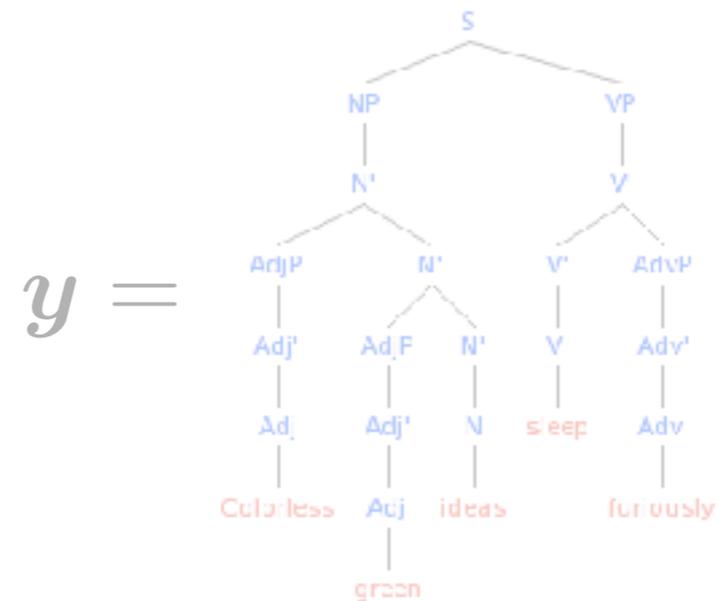
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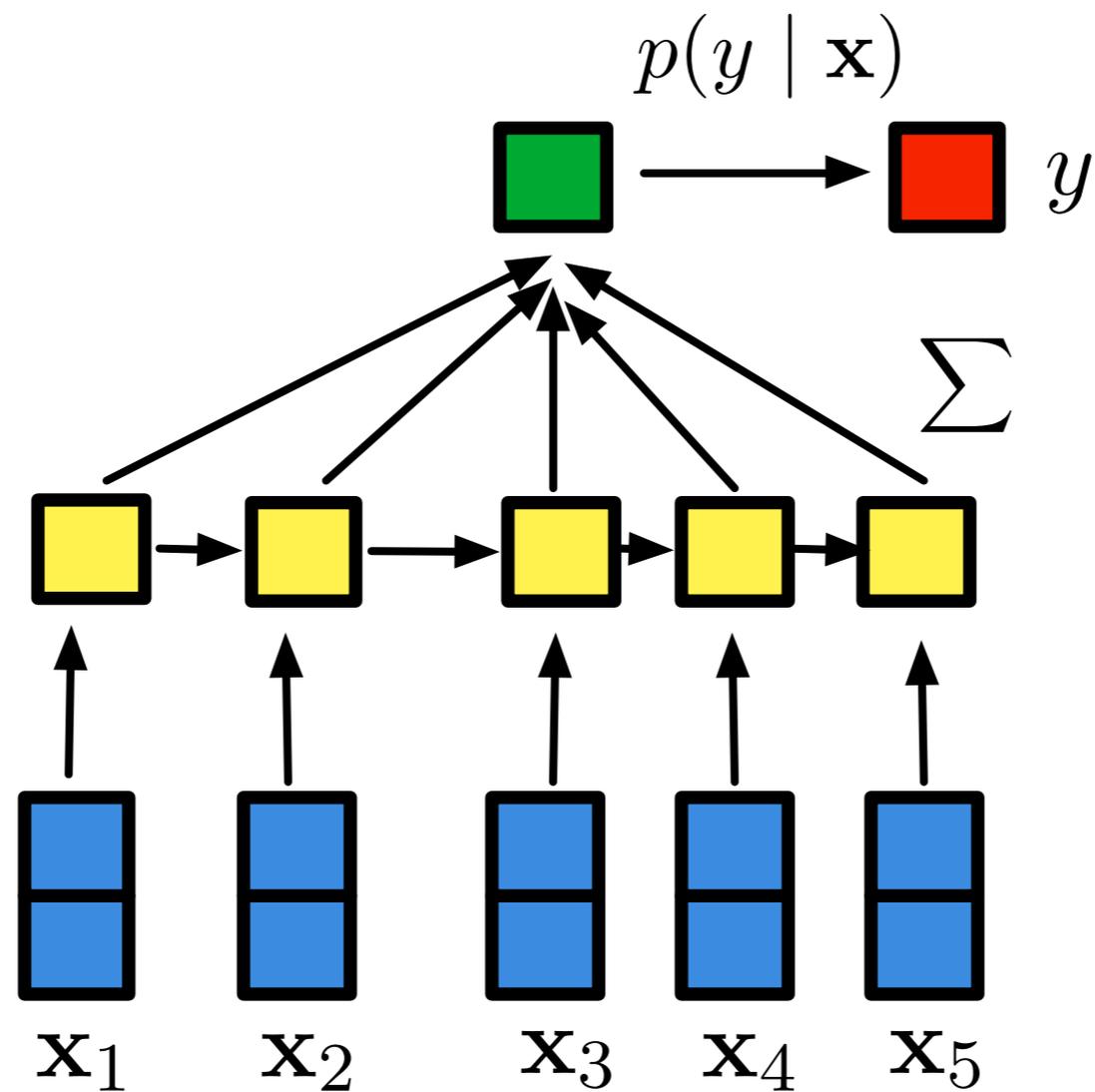
# Experimental setup

## **Text categorization**

- **Supervised classification**
  - Sample efficiency of a generative-discriminative pair ([Ng and Jordan, 2001](#))
  - How well do generative models do on standard datasets “at scale”?
  - How well do generative models do across a range of data conditions?

# Discriminative model

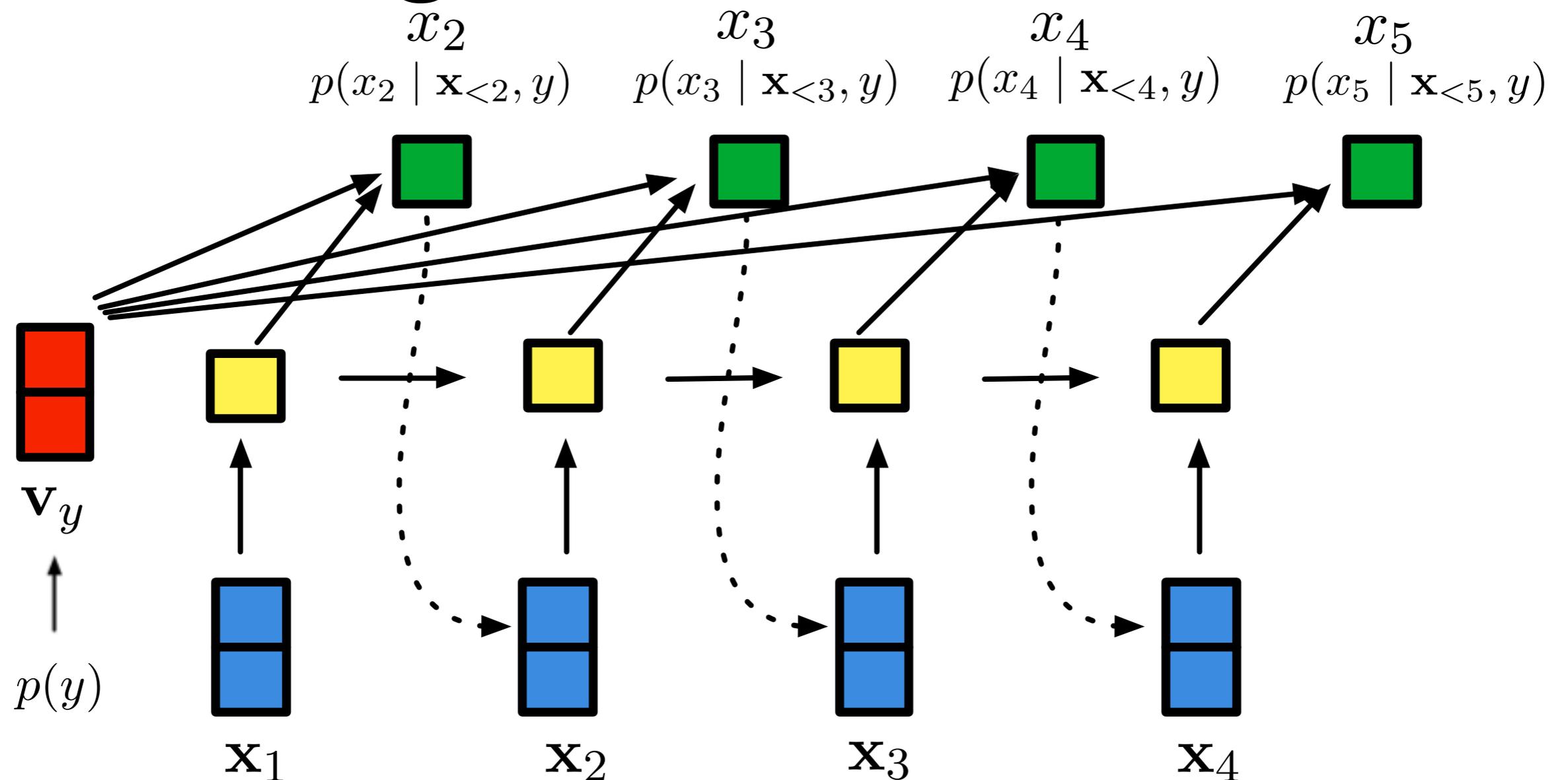
## Text categorization



$$\mathcal{L}(\mathbf{W}) = \sum_i \log p(y_i | \mathbf{x}_i; \mathbf{W})$$

# Generative model

## Text categorization



$$\mathcal{L}(\mathbf{W}) = \sum_i \log p(\mathbf{x}_i | y_i) p(y_i)$$

# Supervised text categorization

	AGNews	DBPedia	Yahoo	Yelp Binary
Bag of Words (Zhang et al., 2015)	88.8	96.6	68.9	92.2
char-CRNN (Xiao and Cho, 2016)	<b>91.4</b>	98.6	71.7	94.5
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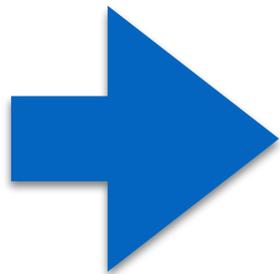
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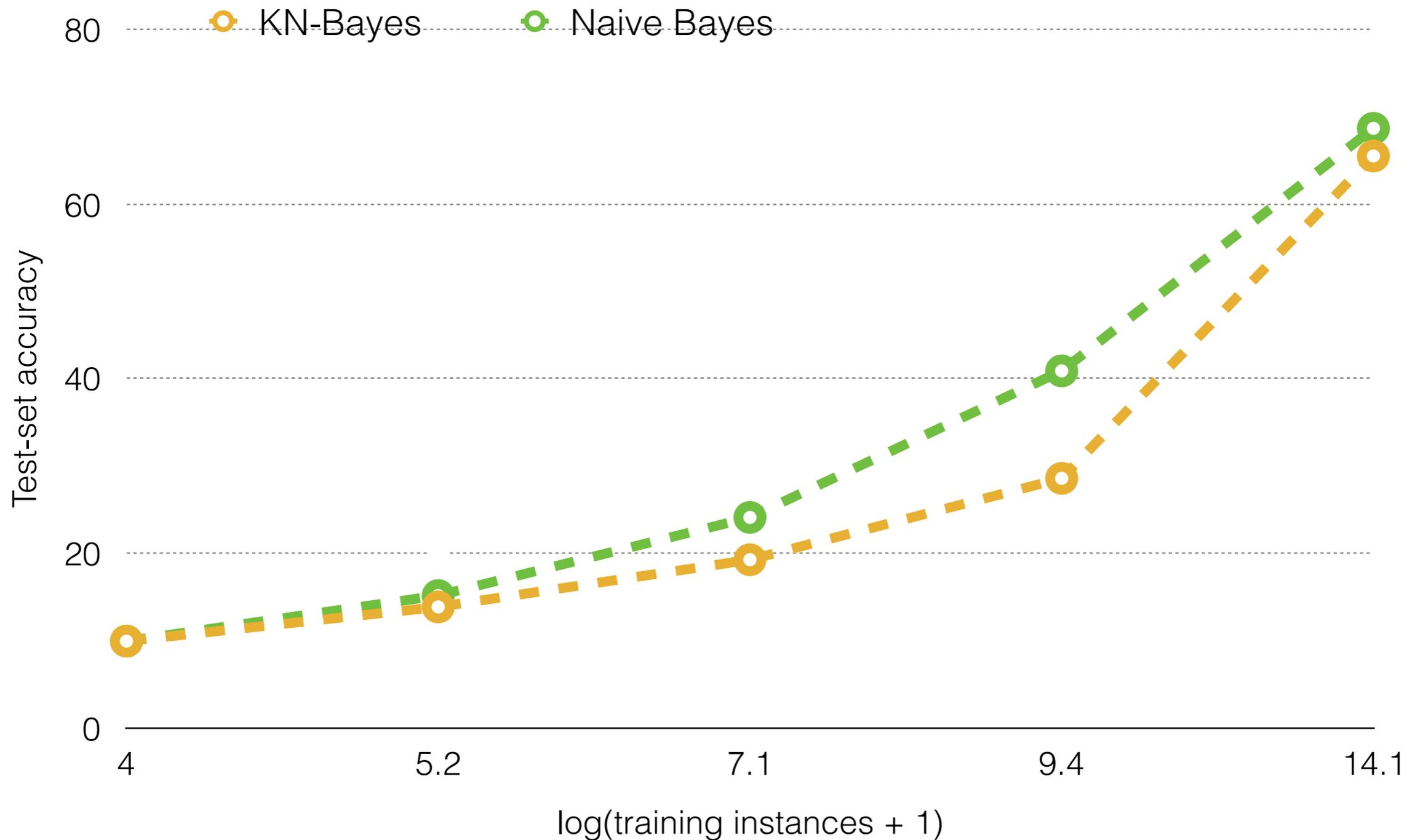
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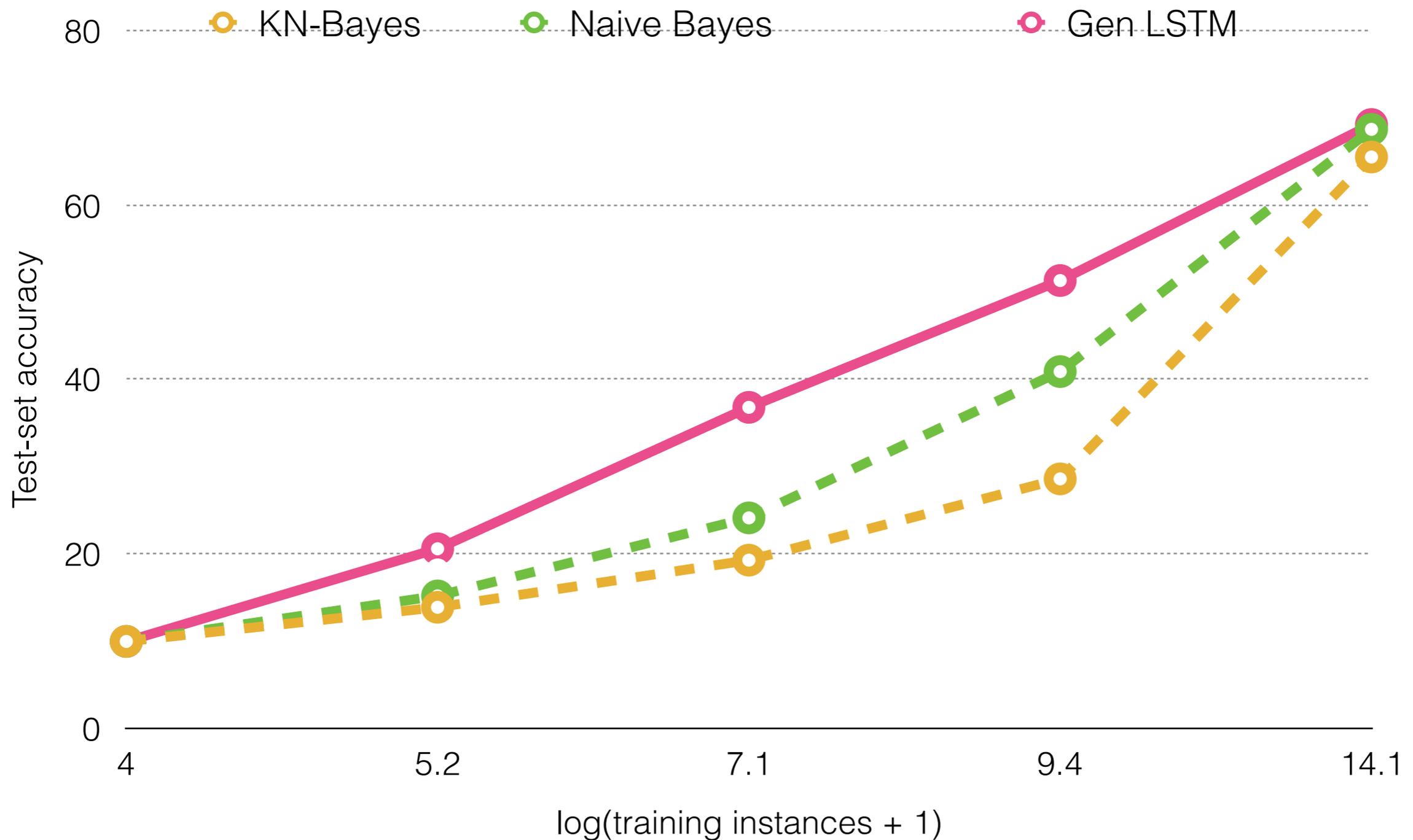


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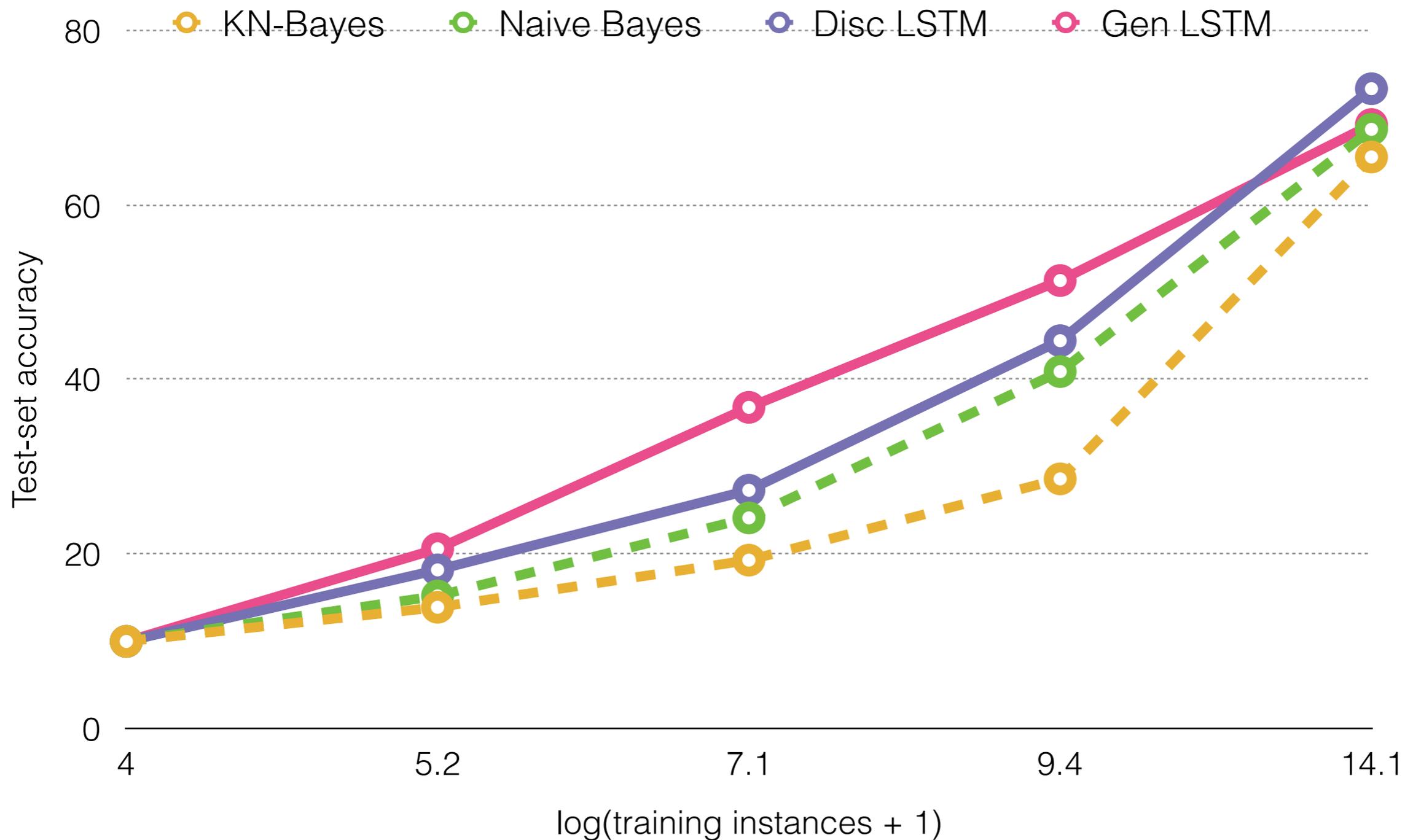
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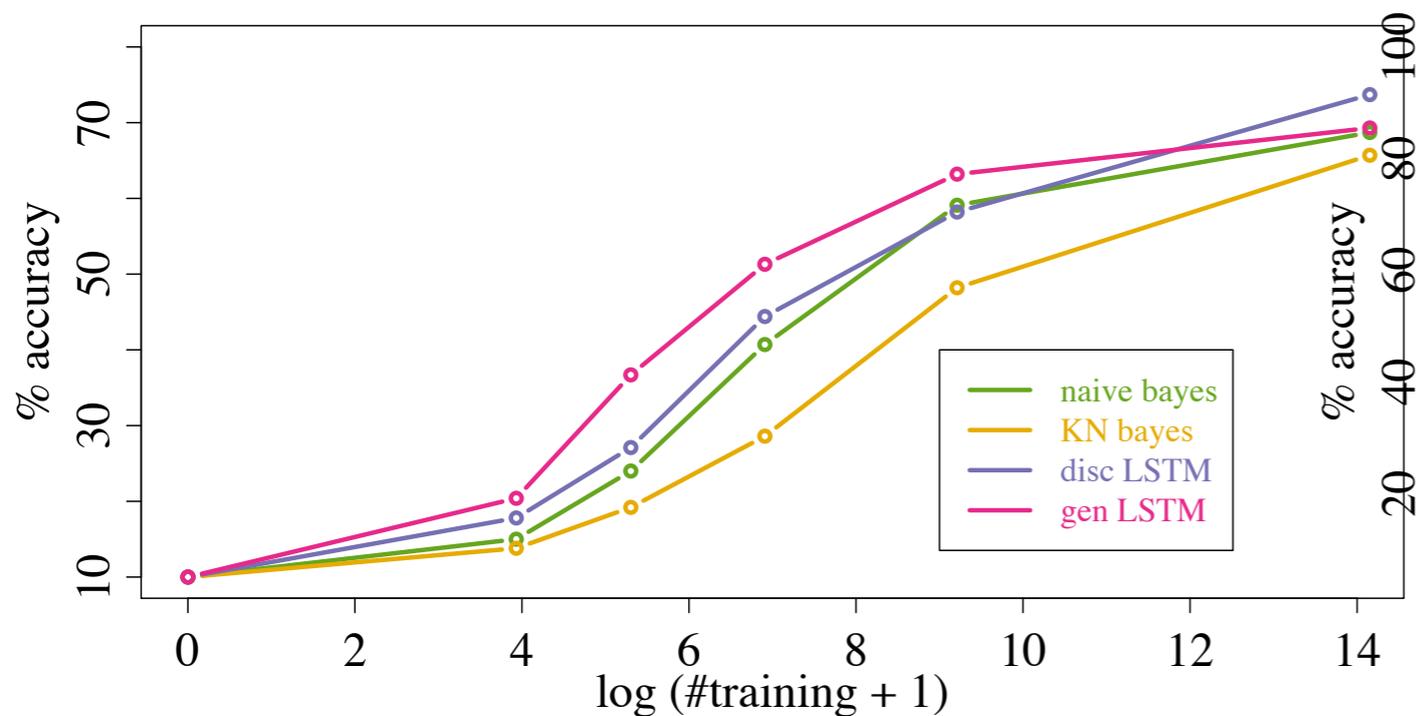
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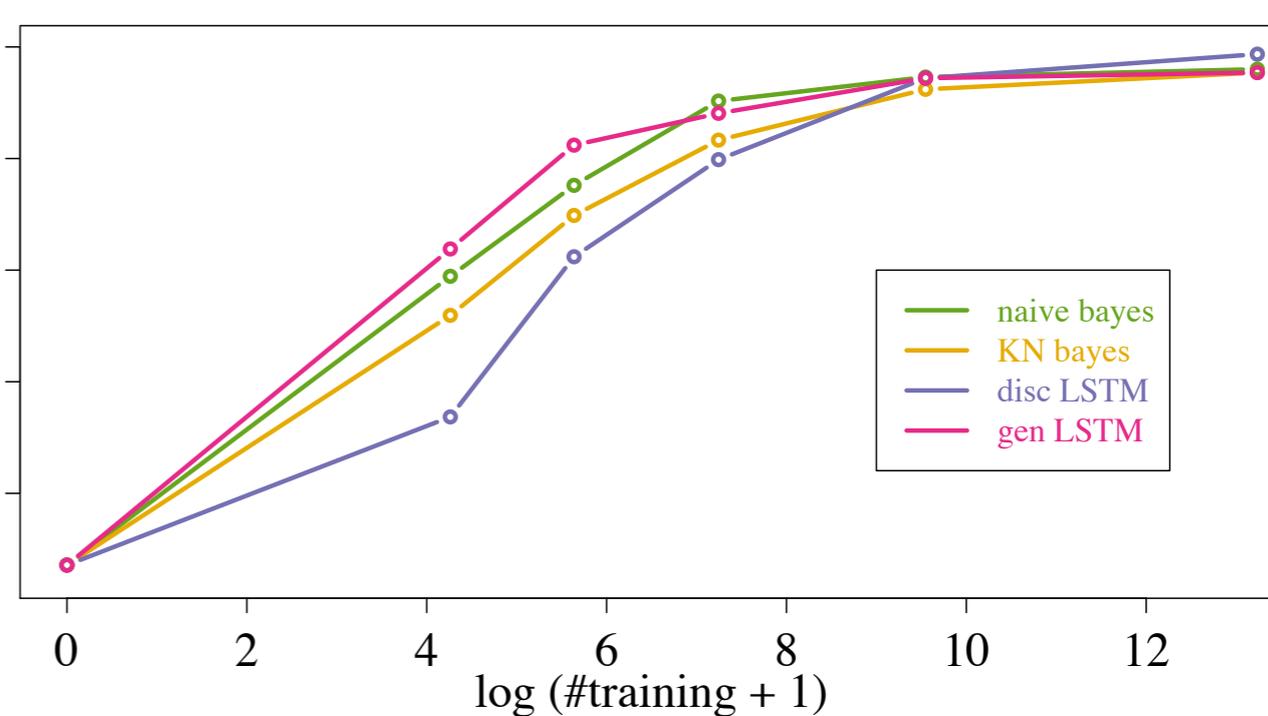
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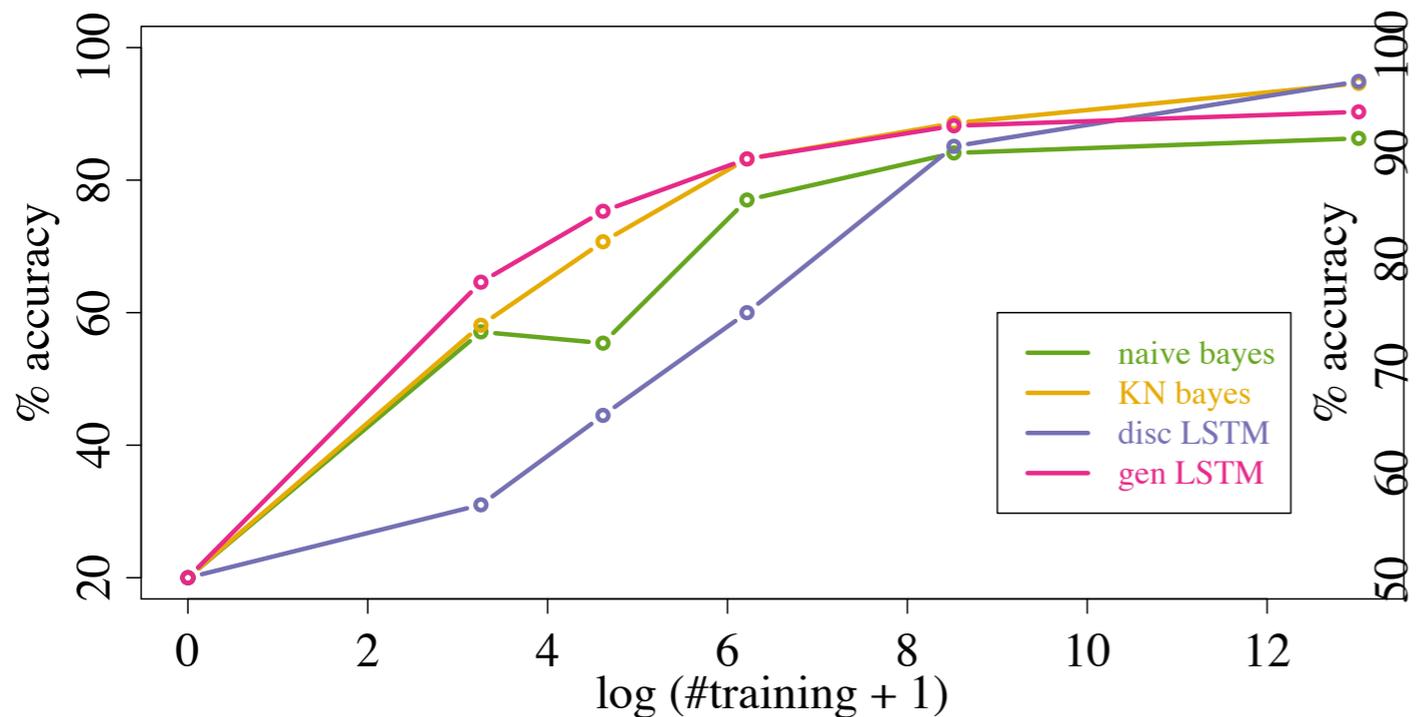
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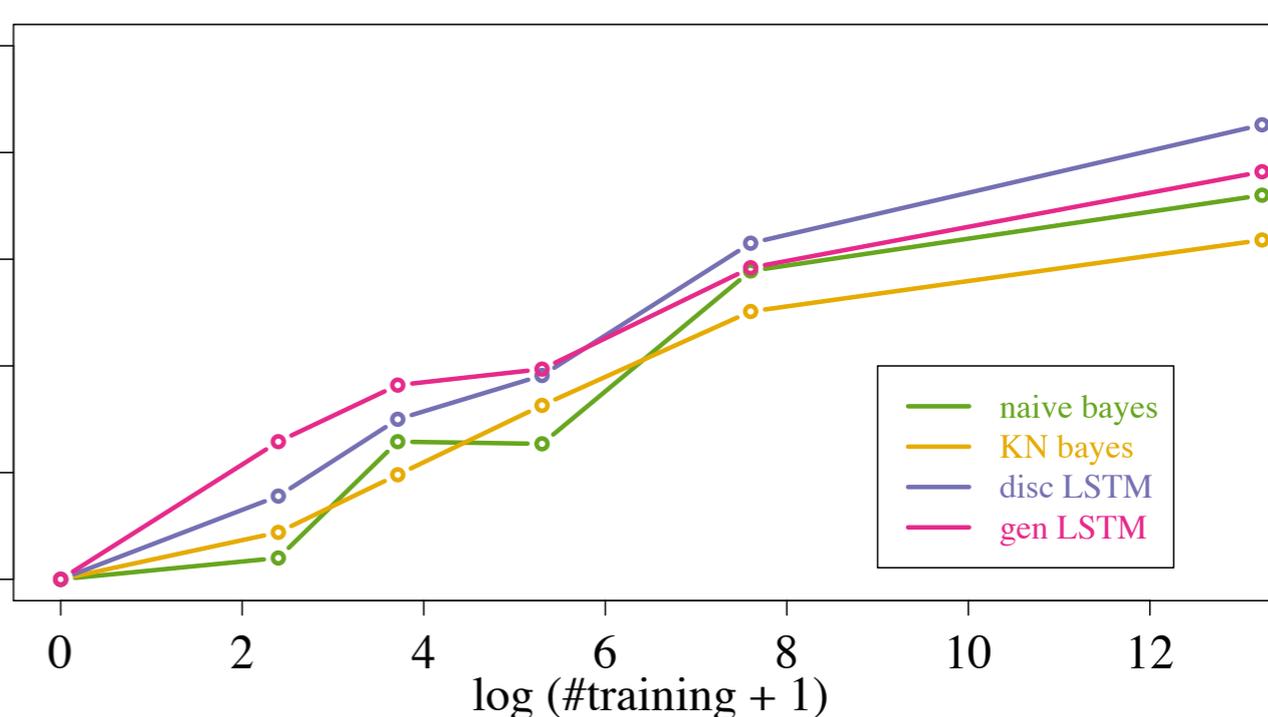
## DBPedia



## Sogou



## Yelp Binary



# Discussion

- **Generative** models of text **approach** their **asymptotic errors** more **rapidly** (better in small-data regime).
- **Discriminative** models of text have **lower asymptotic errors, faster training and inference time, and a good estimate of  $p(\mathbf{x})$**
- The downside is **inference is expensive**. We have to evaluate the likelihood of the document for every class!

# Case studies

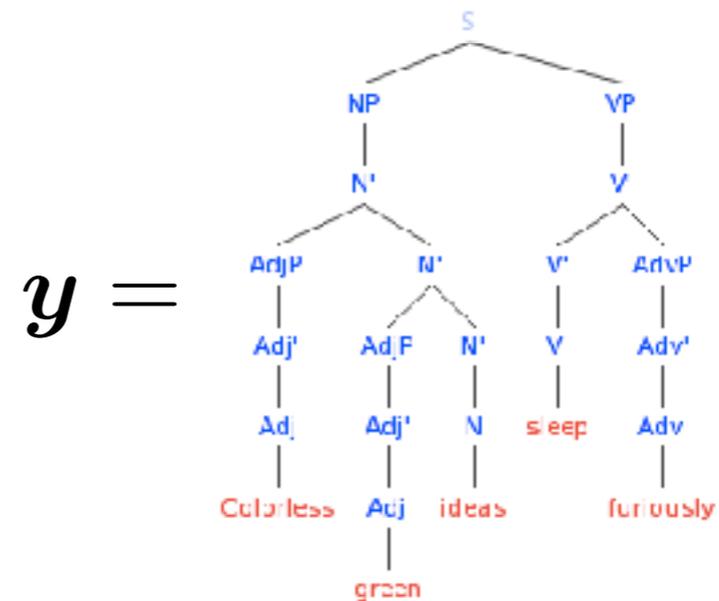
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  - RNN predicts next terminal/control symbol based on the history of compressed elements and non-compressed terminals
- This is a **top-down, left-to-right generation** of a tree+sequence (other traversal orders are possible)

(**D**, et al., ACL 2016; Kuncoro, **D**, et al., EACL 2017)

# Example derivation



*The hungry cat meows loudly*

stack	action	probability
	<b>NT(S)</b>	$p(\text{NT}(\text{S}) \mid \text{TOP})$
(S	<b>NT(NP)</b>	$p(\text{NT}(\text{NP}) \mid (\text{S}))$
(S (NP	<b>GEN(<i>The</i>)</b>	$p(\text{GEN}(\textit{The}) \mid (\text{S}, (\text{NP}))$
(S (NP <i>The</i>	<b>GEN(<i>hungry</i>)</b>	$p(\text{GEN}(\textit{hungry}) \mid (\text{S}, (\text{NP}, \textit{The}))$
(S (NP <i>The hungry</i>	<b>GEN(<i>cat</i>)</b>	$p(\text{GEN}(\textit{cat}) \mid \dots)$
(S (NP <i>The hungry cat</i>	<b>REDUCE</b>	$p(\text{REDUCE} \mid \dots)$
(S (NP <i>The hungry cat</i> )		
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Compress “The hungry cat”  
into a single composite symbol

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# Deriving the model

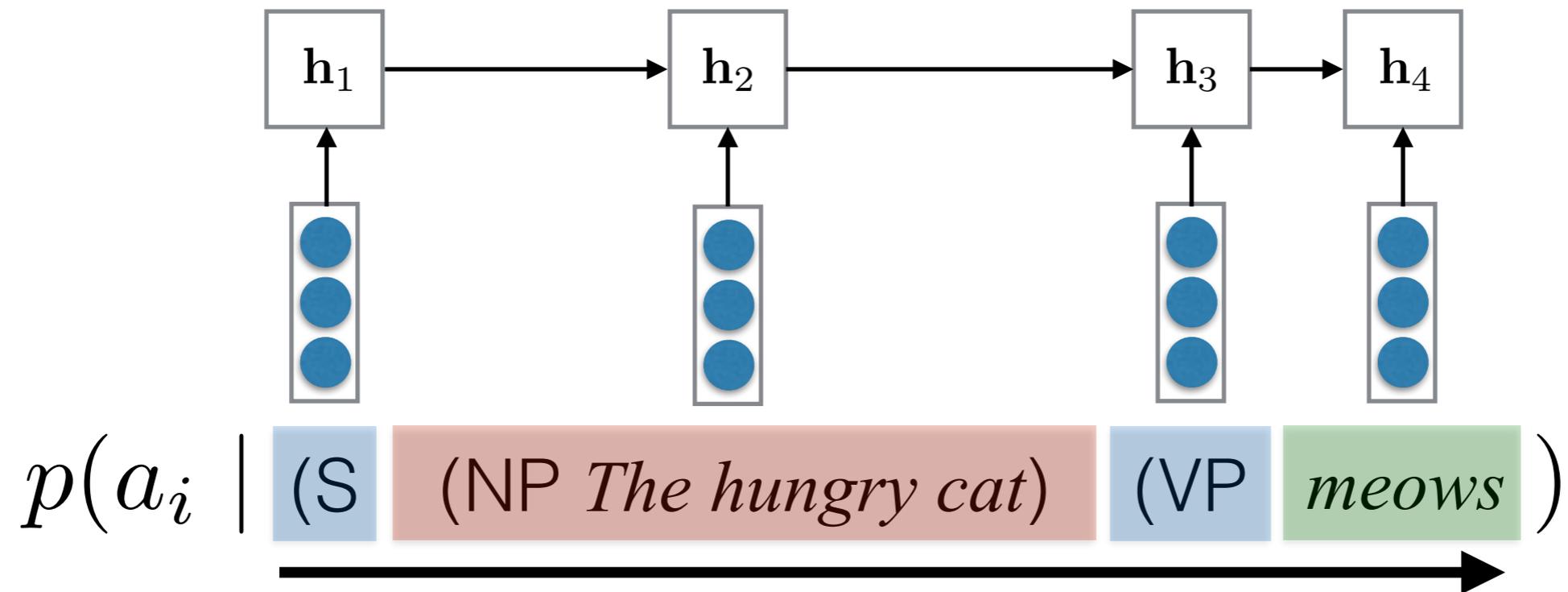
- Valid (***tree***, ***string***) pairs are in bijection to valid sequences of actions (specifically, the DFS, left-to-right traversal of the trees)
- Every stack configuration perfectly encodes the complete history of actions.
- Therefore, the probability decomposition is justified by the chain rule, i.e.

$$p(\mathbf{x}, \mathbf{y}) = p(\mathit{actions}(\mathbf{x}, \mathbf{y})) \quad (\text{prop 1})$$

$$p(\mathit{actions}(\mathbf{x}, \mathbf{y})) = \prod_i p(a_i \mid \mathbf{a}_{<i}) \quad (\text{chain rule})$$

$$= \prod_i p(a_i \mid \mathit{stack}(\mathbf{a}_{<i})) \quad (\text{prop 2})$$

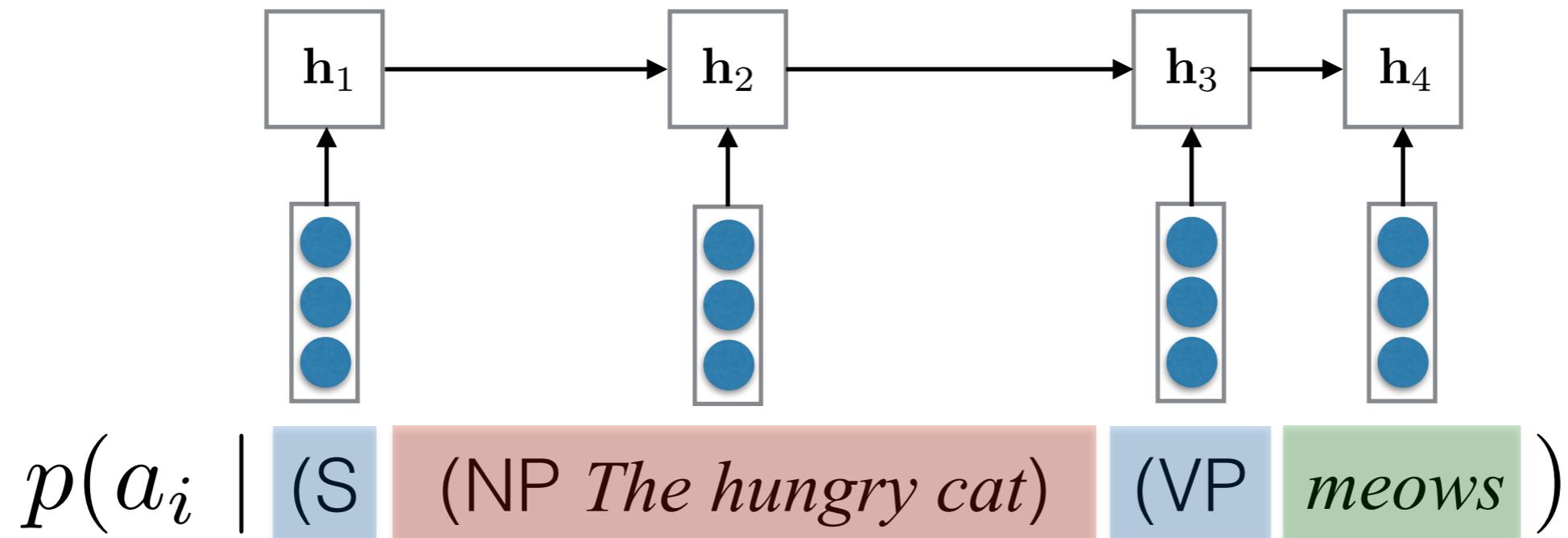
# Modeling the next action



## 1. unbounded depth

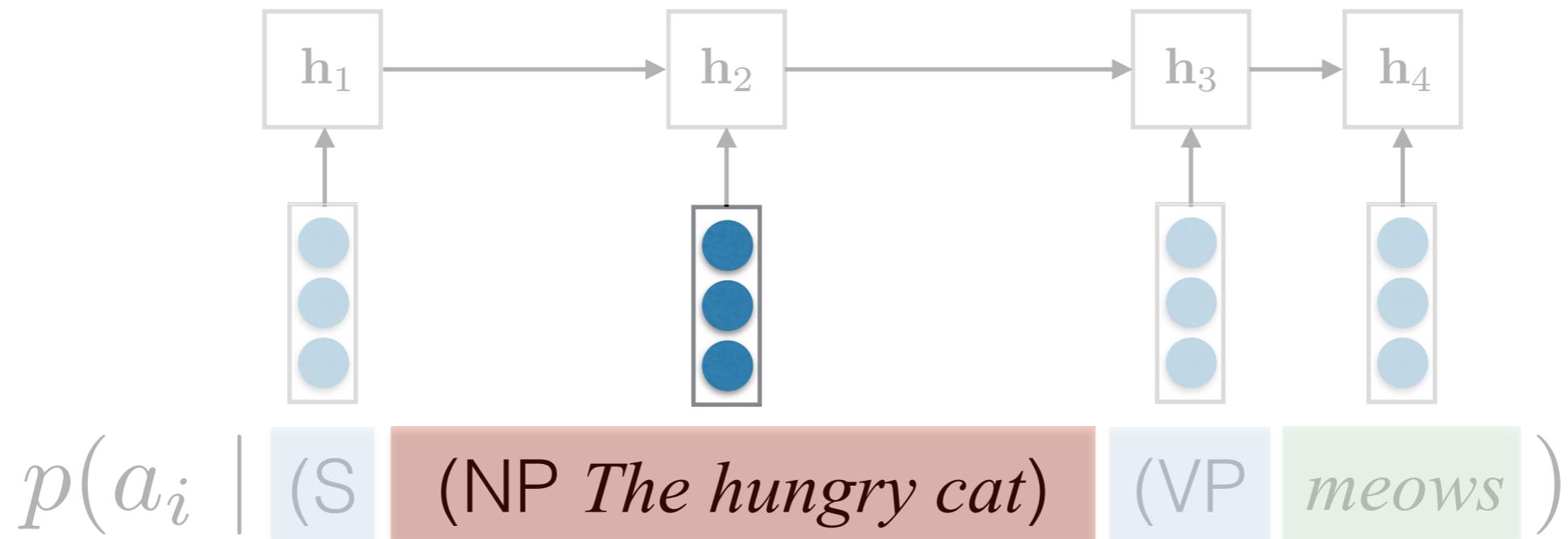
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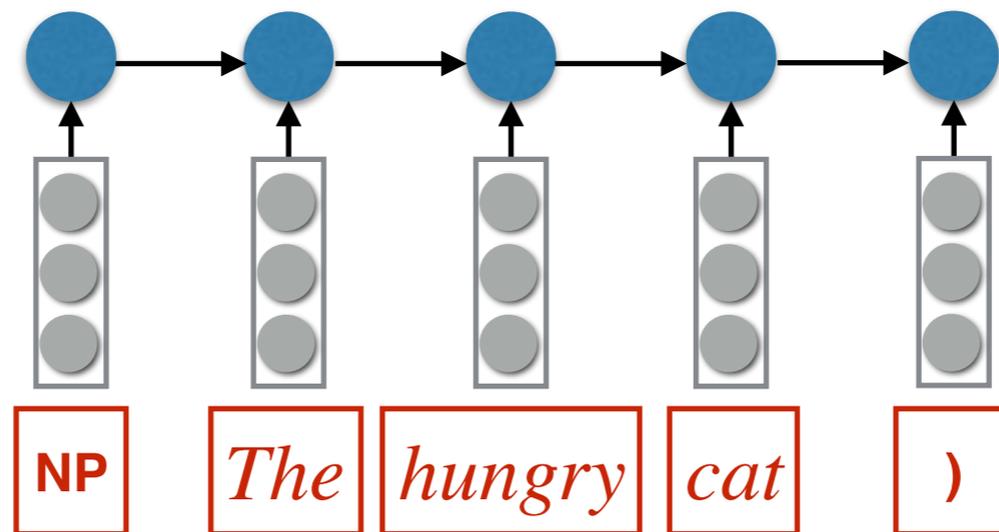


## 2. arbitrarily complex trees

1. Unbounded depth  $\rightarrow$  recurrent neural nets
2. Arbitrarily complex trees  $\rightarrow$  recursive neural nets

# Syntactic composition

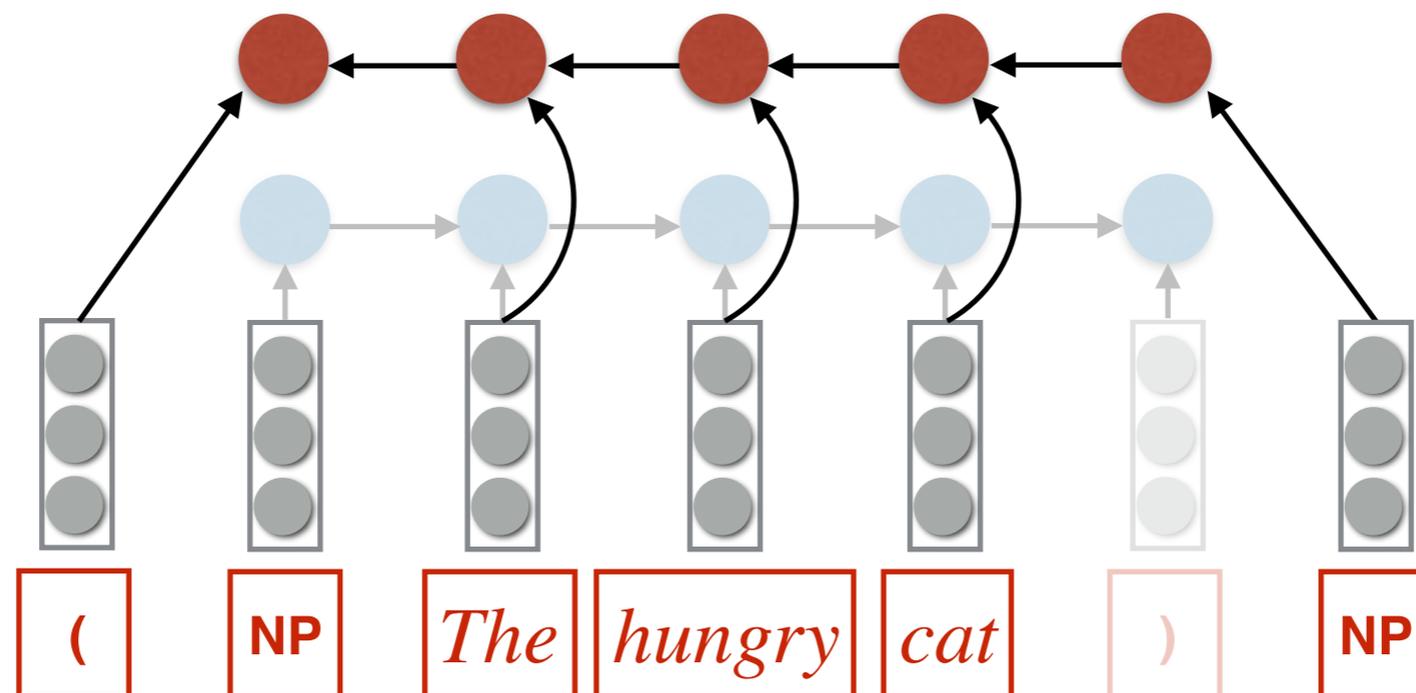
Need representation for: (NP *The hungry cat*)



What head type? ↗

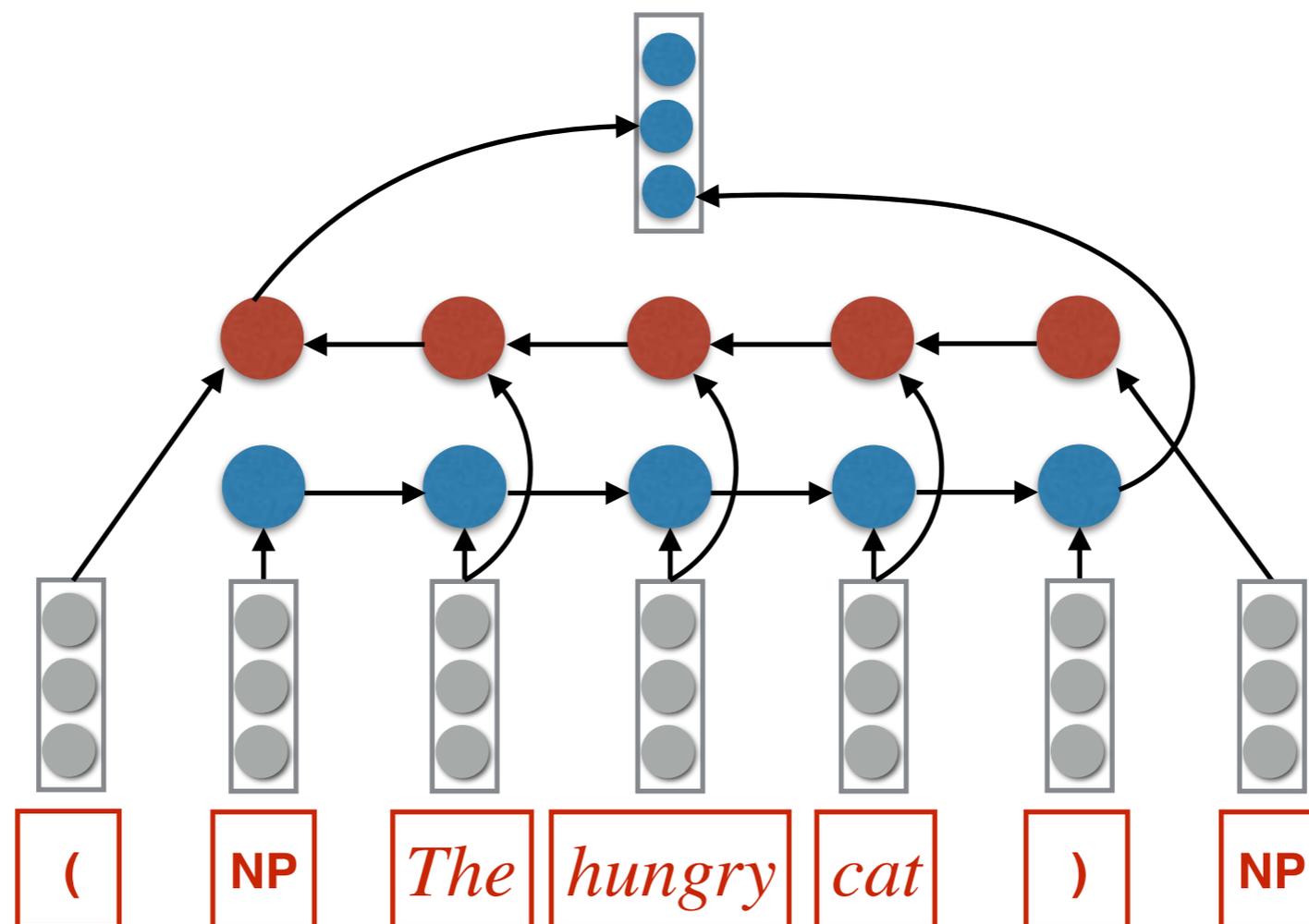
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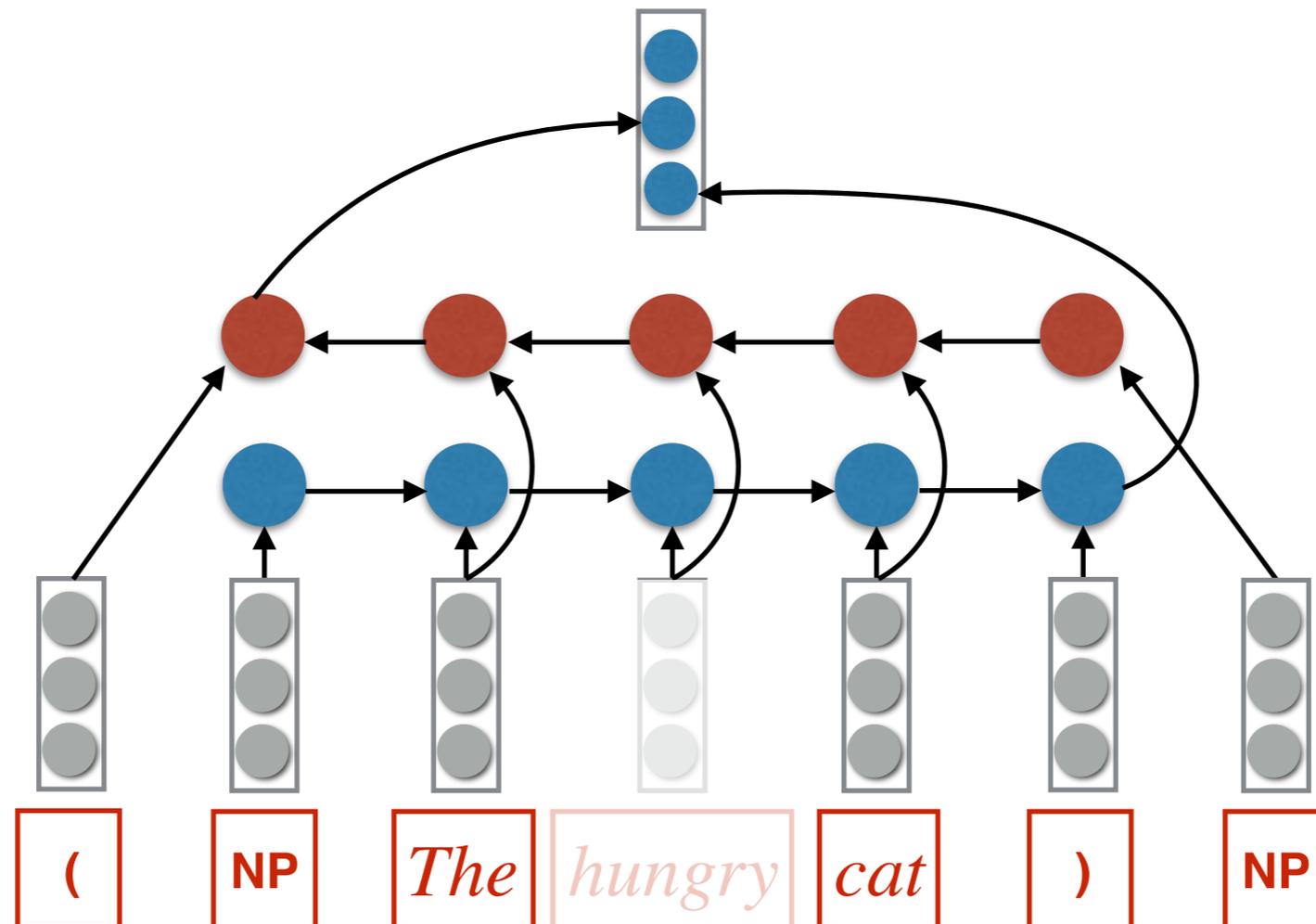
# Syntactic composition

## Recursion

Need representation for:

(NP *The hungry cat*)

(NP *The (ADJP very hungry) cat*)



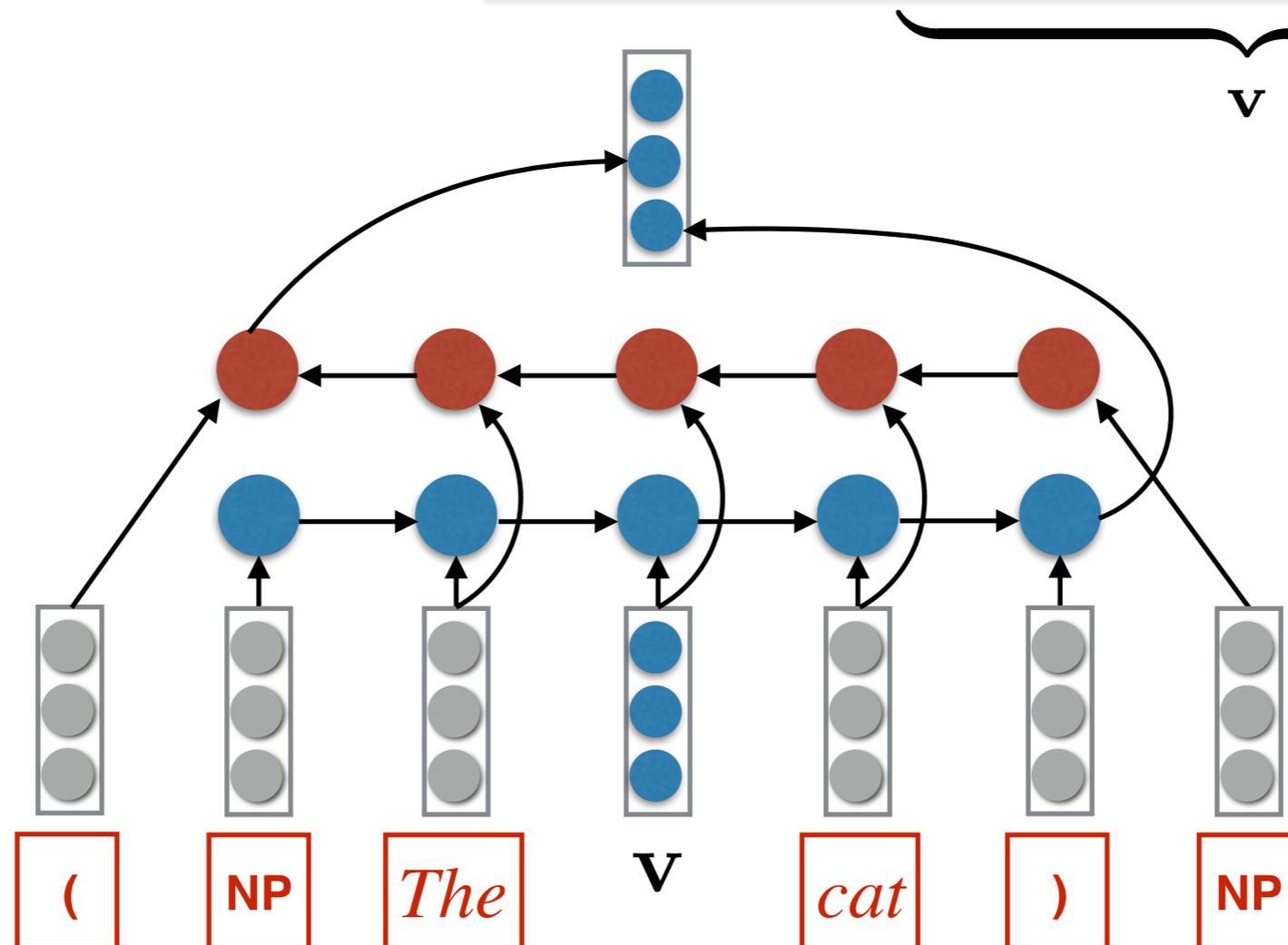
# Syntactic composition

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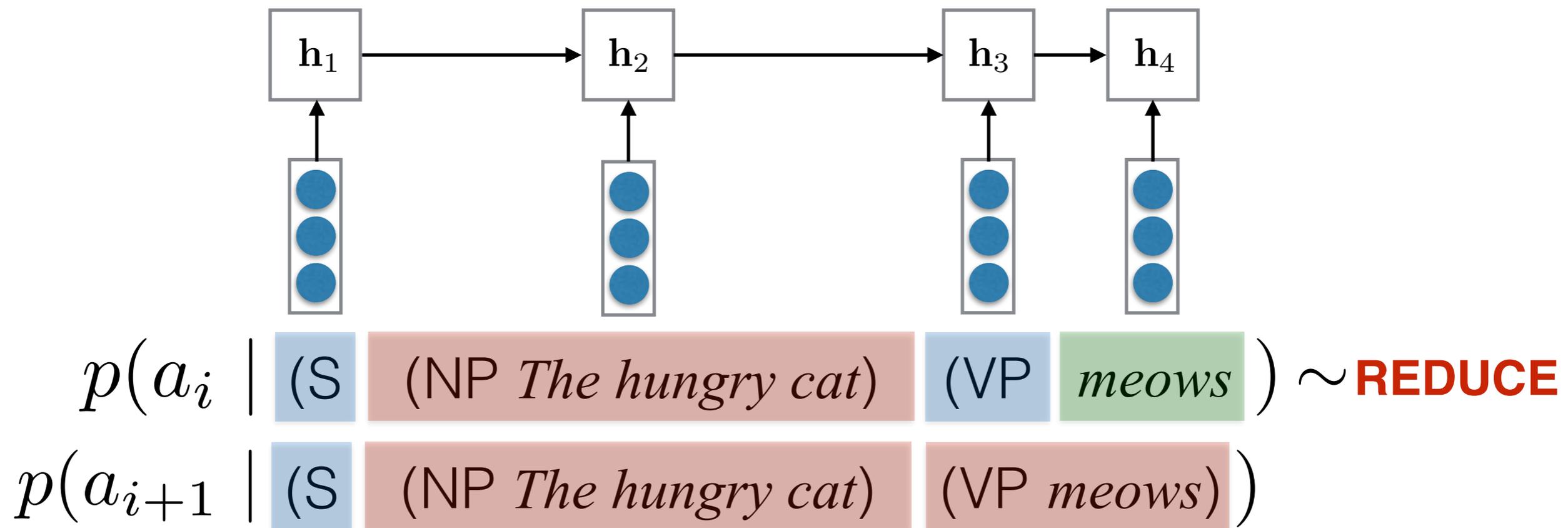
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# Modeling the next action



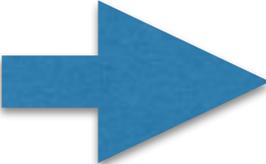
## 3. limited updates

1. Unbounded depth  $\rightarrow$  recurrent neural nets
2. Arbitrarily complex trees  $\rightarrow$  recursive neural nets
3. Limited updates to state  $\rightarrow$  stack RNNs

# Inference

- In text categorization, it was not really a problem to exhaustively evaluate all candidate  $y$ 's.
- Here, we can't do that — we have  $O(2^{|\mathbf{x}|})$  candidates!
- Outline of the solution
  - Learn a tractable instrumental distribution,  $q(\mathbf{y} | \mathbf{x})$ , which approximates the posterior over trees
  - Use **importance sampling** to solve the inference problems (maximization, marginalization) we care about

# Results: Parsing

	Type	F1
Petrov and Klein (2007)	Gen	90.1
Shindo et al (2012) Single model	Gen	91.1
Vinyals et al (2015) PTB only	Disc	90.5
Shindo et al (2012) Ensemble	<i>Gen+Ensemble</i>	92.4
Vinyals et al (2015) Semisupervised	<i>Disc+SemiSup</i>	92.8
 Discriminative PTB only	Disc	91.7
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Fried et al. (2017)	<i>Gen+Semi+Ensemble</i>	<b>94.7</b>

# Discussion

- RNNs are effective both for **modeling language** and **parsing**
- Generative parser outperforms discriminative parser
- Expectation: the discriminative model would do better with more data
- We are in the “generative” regime!

# Case studies

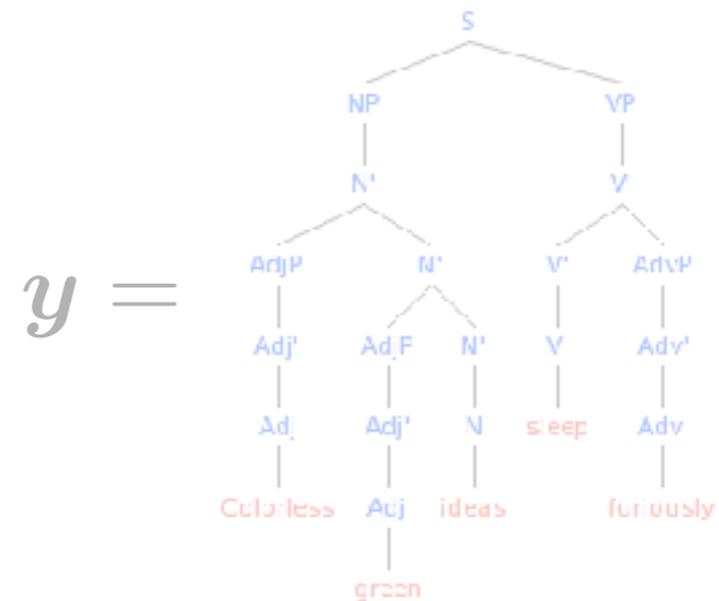
- **Text categorization**

$x =$  The image shows a screenshot of a news article snippet. The title is "US surrounds new London embassy with a moat". The text below the title describes the new US embassy in Nine Elms as a heavily defended, delicate glass box, a "crystaline radiant beacon" in fact, that resembles a corporate cube. It also mentions that it is one of the world's most expensive embassies, costing a cool \$4bn, and that remarkably, not a cent of US taxpayer money has been spent. The article is attributed to Ambassador William Miller, principal deputy director of the Bureau of US Overseas Buildings Operations, who confirmed that the new building "has actively funded from the proceeds of real estate sales".

$y =$  POLITICS

- **Syntactic parsing**

$x =$  Colorless green ideas  
sleep furiously



- **Sequence to sequence transduction**

$x =$  Welcome to Okinawa

$y =$  沖縄へようこそ。

# Seq2Seq Modeling

## Direct model

$$\begin{aligned} p(\mathbf{y} \mid \mathbf{x}) &= \text{ConditionalRNNLM}(\mathbf{x}) \\ &= \prod_i p(y_i \mid \mathbf{x}, \mathbf{y}_{<i}) \end{aligned}$$

- State of the art performance in most applications
- Two serious problems that concern us:
  - Nontrivial to use “unpaired” samples of  $\mathbf{x}$  or  $\mathbf{y}$  to train the model
  - “Explaining away effects” - models like this learn to ignore “inconvenient” inputs (i.e.,  $\mathbf{x}$ ), in favor of high probability continuations of an output prefix ( $\mathbf{y}_{<i}$ )

# Seq2Seq Modeling

## What is label bias?

Label bias is a species of “explaining away” that causes trouble in directed (locally normalized) models.

a b c → x y z

a b c' → x y z

a b' c → x y z

d → w

---

a b' d → x y z

# Seq2Seq Modeling

## **Generative model**

$$p(\mathbf{y} \mid \mathbf{x}) \propto p(\mathbf{y}) \times p(\mathbf{x} \mid \mathbf{y})$$

# Seq2Seq Modeling

## **Generative model**

$$p(\mathbf{y} | \mathbf{x}) \propto p(\mathbf{y}) \times p(\mathbf{x} | \mathbf{y})$$

“Source model”      “Channel model”

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“Source model”      “Channel model”

$$\mathbf{y} \sim p(\mathbf{y})$$

*The world is colorful because of the Internet.*

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Source model can be estimated from unpaired  $\mathbf{y}$ 's

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$$\mathbf{x} \sim p(\mathbf{x} | \mathbf{y})$$

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$$\hat{\mathbf{y}} = \arg \max_{\mathbf{y}} p(\mathbf{y})p(\mathbf{x} | \mathbf{y})$$

👍 Inference model form avoids explaining away of inputs (“label bias”).

# Seq2Seq Modeling

## **Generative model**

- Question: Can we use **neural network component models** without bad independence assumptions?
  - **Training — straightforward**
  - **Decoding — challenging**

# Decoding

- Some bad initial results
  - The IS algorithm we proposed hurt us unless the number of samples ( $k$ ) was massive
  - Reranking an  $k$ -best list from a direct model didn't help unless  $k$  was even bigger
- Question: **can we develop a left-to-right decoder for a noisy channel MT model?**

# Decoding

## Direct vs. generative

**Direct** model:

while  $y_i \neq \text{STOP}$  :

$$\hat{y}_i = \arg \max_y p(y \mid \mathbf{x}, \hat{\mathbf{y}}_{<i})$$

$$i \leftarrow i + 1$$

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Chain rule!

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$$i \leftarrow i + 1 \quad \text{👍 Chain rule!}$$

Not perfect, but  $\hat{\mathbf{y}} \approx \arg \max_{\mathbf{y}} p(\mathbf{y} \mid \mathbf{x})$

(Compare to using greedy decoding with MEMMs)

# Decoding

## Direct vs. generative

**Generative** model (naive):

while  $y_i \neq \text{STOP}$  :

$$\hat{y}_i = \arg \max_y p(y \mid \hat{\mathbf{y}}_{<i}) p(\mathbf{x} \mid \hat{\mathbf{y}}_{<i}, y)$$

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Probability doesn't work like this.

# Decoding

## Direct vs. generative

### Outline of solution:

Introduce a latent variable  $\mathbf{z}$  that determines when enough of the conditioning context has been read to generate another symbol

$$p(\mathbf{x} | \mathbf{y}) = \sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{z} | \mathbf{y})$$

$$p(\mathbf{x}, \mathbf{z} | \mathbf{y}) \approx \prod_{j=1}^{|\mathbf{x}|} \underbrace{p(z_j | z_{j-1}, \mathbf{y}_1^{z_j}, \mathbf{x}_1^{j-1})}_{\text{alignment probability}} \underbrace{p(x_j | \mathbf{y}_1^{z_j}, \mathbf{x}_1^{j-1})}_{\text{word probability}}$$

How much of  $\mathbf{y}$  do we need to read to model the  $j^{\text{th}}$  token of  $\mathbf{x}$ ?





# Decoding with an auxiliary model

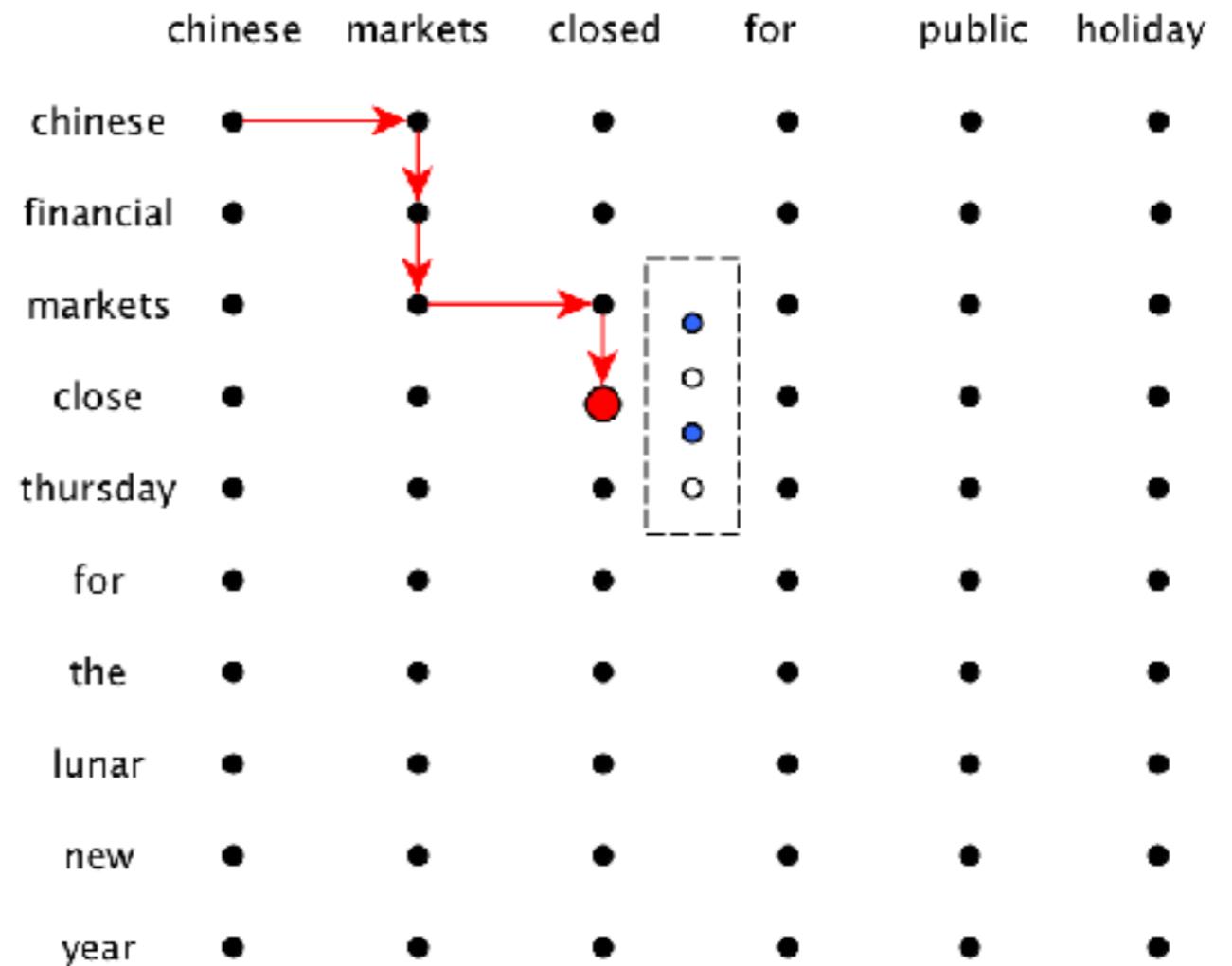
Possible proposals:

Chinese markets open

Chinese markets closed

Market close

Financial markets



# Decoding with an auxiliary model

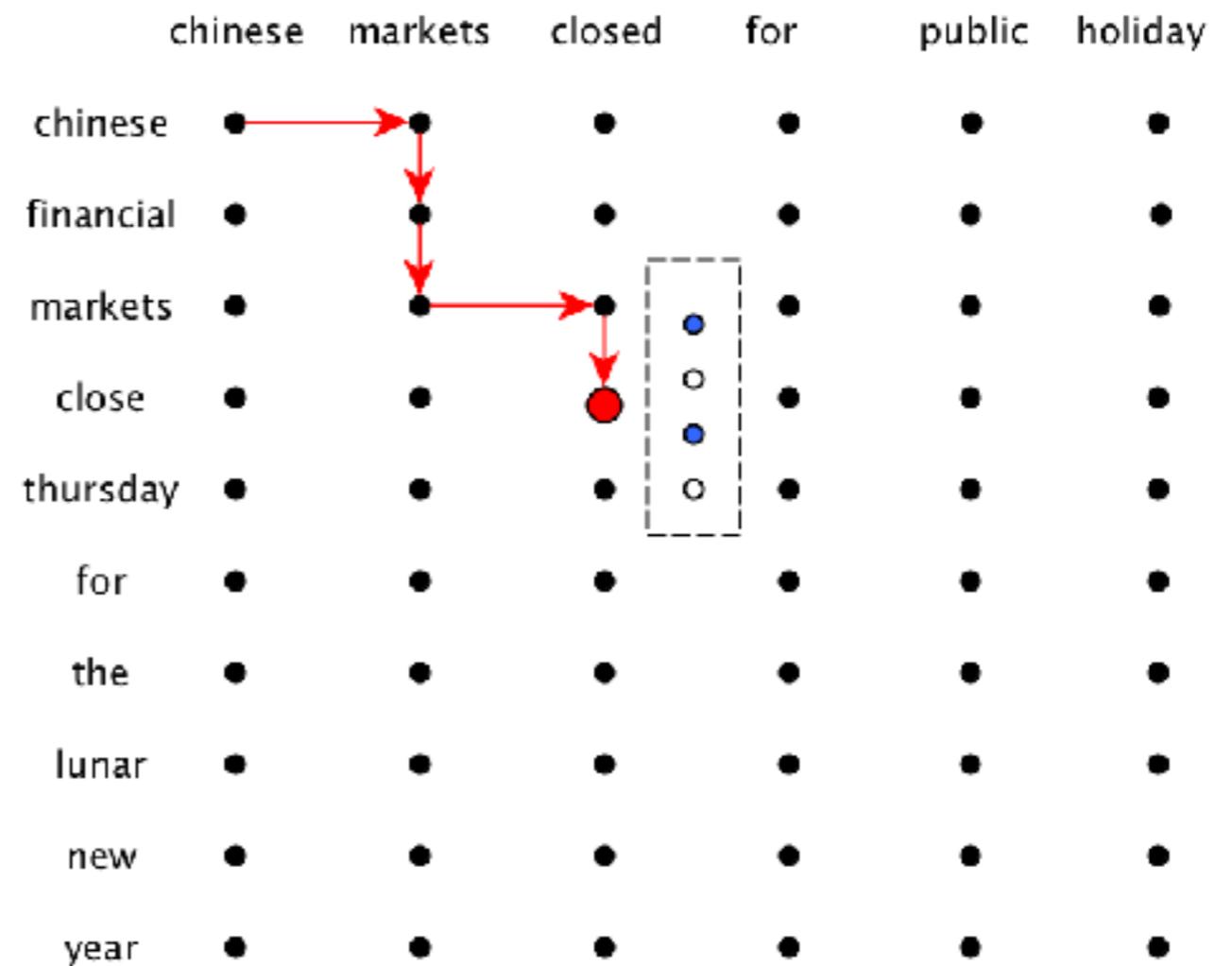
## Possible proposals:

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Financial markets



## Expanded objective

$$O_{\mathbf{x}_1^i, \mathbf{y}_1^j} = \lambda_1 \log p(\mathbf{y}_1^j | \mathbf{x}_1^i) + \lambda_2 \log p(\mathbf{x}_1^i | \mathbf{y}_1^j) + \lambda_3 \log p(\mathbf{y}_1^j) + \lambda_4 |\mathbf{y}_1^j|.$$

# Experiments

## **Machine translation**

- Medium-sized Chinese-English news parallel data
- Large LSTM language model trained on English news + target side of parallel data
- Evaluation using BLEU-4 (higher is better)

# Experiments

## Machine translation

Gen Discriminative

<b>Model</b>	<b>BLEU</b>
Seq2seq with attention	25.27
Direct model ( $q$ by itself)	23.33
Direct + LM + bias	23.33
Channel + LM + bias	26.28
Direct + channel + LM + bias	26.44

# Experiments

## Machine translation

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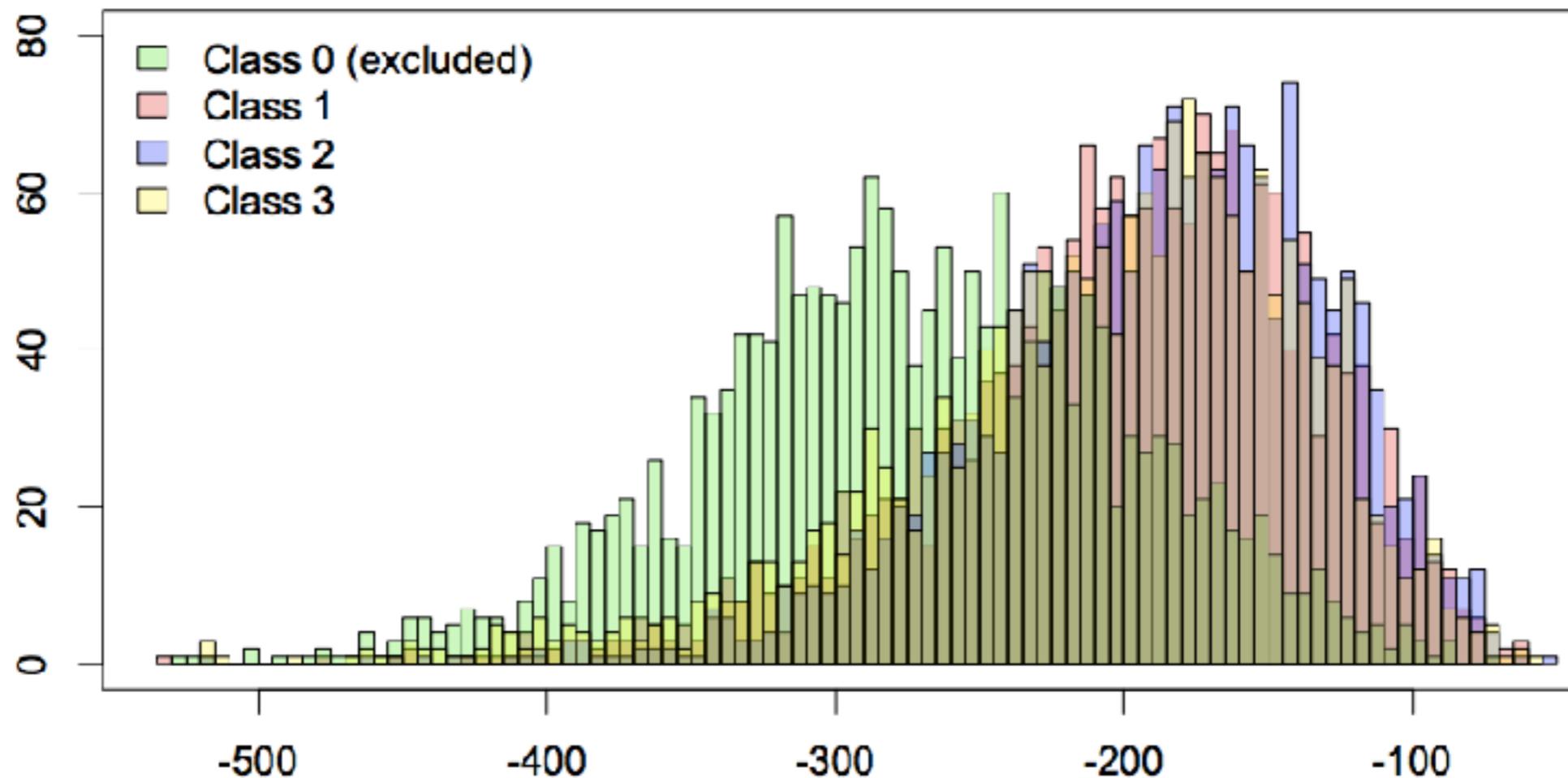
# Conclusions

- **Generative can be used well for “discriminative problems”**
  - Especially in data-restricted scenarios
  - Especially with neural nets, which let us define great generative models
- **Open questions**
  - Inference is hard, but there are lots of exciting possibilities for learning to do inference
  - Is there a theoretical account for when a particular dataset is in the “generative” vs. “discriminative” regime and where the crossover point is?

Thank you!

# Outlier detection

- Generative models also provide an estimate of  $p(\mathbf{x})$
- The likelihood of the input is a good estimate of “what the model knows”. Examples that fall out of this are a good indication that the model should stop what it’s doing and get help.



# Zero-shot learning

- Train on  $n - 1$  classes
- Predict for all classes
- Learn **(label) concepts**, to be used as class embeddings  $\mathbf{v}_y$  from an **auxiliary task**
  - For example, from a large unannotated corpus, learn standard **word embeddings** and use them **as class embeddings**
- **Fix** the class embeddings **during training**
- When we see a **new class**, use the word embedding for the class

# Zero-shot learning

Class	Precision	Recall	Accuracy
company	98.9	46.6	93.3
educational institution	99.2	49.5	92.8
athlete	96.5	90.1	94.6
means of transportation	96.5	74.3	94.2
building	99.9	37.7	92.1
natural place	98.9	88.2	95.4
village	99.9	68.1	93.8
animal	99.7	68.1	93.8
plant	99.2	76.9	94.3
film	99.4	73.3	94.5
written work	93.8	26.5	91.3
<b>AVERAGE</b>	<b>98.3</b>	<b>63.6</b>	<b>93.6</b>

# Inference

## Importance sampling

Assume we've got a conditional distribution  $q(\mathbf{y} \mid \mathbf{x})$

- s.t.
- (i)  $p(\mathbf{x}, \mathbf{y}) > 0 \implies q(\mathbf{y} \mid \mathbf{x}) > 0$
  - (ii)  $\mathbf{y} \sim q(\mathbf{y} \mid \mathbf{x})$  is tractable and
  - (iii)  $q(\mathbf{y} \mid \mathbf{x})$  is tractable

Let the importance weights  $w(\mathbf{x}, \mathbf{y}) = \frac{p(\mathbf{x}, \mathbf{y})}{q(\mathbf{y} \mid \mathbf{x})}$

$$\begin{aligned} p(\mathbf{x}) &= \sum_{\mathbf{y} \in \mathcal{Y}(\mathbf{x})} p(\mathbf{x}, \mathbf{y}) = \sum_{\mathbf{y} \in \mathcal{Y}(\mathbf{x})} w(\mathbf{x}, \mathbf{y}) q(\mathbf{y} \mid \mathbf{x}) \\ &= \mathbb{E}_{\mathbf{y} \sim q(\mathbf{y} \mid \mathbf{x})} w(\mathbf{x}, \mathbf{y}) \end{aligned}$$

# Inference

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Replace this expectation with its Monte Carlo estimate.

$$\mathbf{y}^{(i)} \sim q(\mathbf{y} | \mathbf{x}) \quad \text{for } i \in \{1, 2, \dots, N\}$$

$$\mathbb{E}_{q(\mathbf{y} | \mathbf{x})} w(\mathbf{x}, \mathbf{y}) \stackrel{\text{MC}}{\approx} \frac{1}{N} \sum_{i=1}^N w(\mathbf{x}, \mathbf{y}^{(i)})$$

# Results: **Language modeling**

	<b>Perplexity</b>
<b>5-gram IKN</b>	169.3
<b>LSTM LM</b>	113.4
<b>Generative (IS)</b>	<b>102.4</b>